



## **Run, Walk & Kids Fun Run** **Saturday, November 23, 2019**

Dear Potential Sponsor,

We are so excited to be planning our 7th annual 5k run at Daisy Ingraham Elementary School in Westbrook. This year our race will be on November 23rd. On behalf of the Daisy Ingraham PTO and race committee, we are inviting YOU to consider supporting our event. Last year's race was our most successful and we will strive to exceed that this year! The Daisy Dash will be an exciting run/walk which will begin at Daisy Ingraham and proceed to scenic Seaside Avenue and the Westbrook Beach before looping back to Daisy. This event brings the community together to celebrate health, wellness and friendly competition!

Daisy Ingraham's PTO is a non-profit service organization. All proceeds benefit the PTO to help provide teacher resources and learning opportunities for our students. This year our goal is to strengthen and expand our physical education program with recess activities and new basketball hoops! You may contribute to our event in a number of ways (all tax-deductible). By supporting this event your company can benefit from having your name and logo displayed on flyers, banners, signs, website and t-shirts as well as strengthening your business's exposure to our community, and being on site for race day.

Another way to support the Daisy Dash 5k is to make a donation. One of our post-race highlights will include awarding prizes to our runners in the form of gift cards. Additionally, we welcome various food donations for our race participants.

Attached, please find two forms. The first is a sponsorship form with various levels to choose from. The second is our donor form if you would prefer to donate a gift card or food item.

The Daisy Dash 5k is our largest fundraiser of the year and many of our programs depend on its success. We thank you in advance for considering to support our children and teachers at Daisy Ingraham Elementary School. If you have any questions please email us at [info@daisydash5k.com](mailto:info@daisydash5k.com), visit our website at [www.daisydash5k.com](http://www.daisydash5k.com) or, visit us on Facebook: @daisyingrahamPTO.

Appreciatively,  
Daisy Dash 5k Race Committee



## **RUN, WALK & KIDS FUN RUN SATURDAY, NOVEMBER 23, 2019**

### **Sponsorship Form**

**All proceeds benefit the PTO provide enrichment learning opportunities for Daisy Ingraham students.**

#### **Sponsorship Levels:**

##### ***Premier Sponsor: \$1000 +***

- Your business name and LARGE logo featured prominently on ALL promotional material, race flyers, event invite, advertising, participant communications, race t-shirts, event banner, DaisyDash5k.com, and all social media promotions
- Three free race registrations
- Prime placement sponsor booth at event

##### ***Start/Finish Line Sponsor: \$750***

- Your business name and logo listed on Start or Finish Line banner, race flyers, handouts, LARGE logo on race t-shirt, business hyperlink on DaisyDash5k.com, and some participant communications
- Two free race registrations
- Sponsor booth at event

##### ***Mile Marker/Hydration Sponsors: \$400***

- Your business logo featured on a mile marker or water stop sign, race t-shirt, and website link on DaisyDash5k.com
- One free race registration
- Sponsor booth at event

##### ***Motivational Sponsor: \$100***

- Your business name featured on race t-shirt and website link on DaisyDash5k.com
- One free race registration
- Sponsor booth at event

***All sponsors recognized on race day!***

**PLEASE MAKE CHECKS PAYABLE TO: Westbrook PTO. RETURN PAYMENT & COMPLETED SPONSOR FORM BY October 31, 2019 TO: Westbrook PTO, Daisy Ingraham Elementary, 105 Goodspeed Drive, Westbrook, CT 06498**

**Sponsor Name:** \_\_\_\_\_ **Telephone:** \_\_\_\_\_

**(As to appear on T-shirt)**

**Email:** \_\_\_\_\_

**Contact Signature:** \_\_\_\_\_

**Sponsorship Chair or Race Committee Signature:** \_\_\_\_\_ **Date Payment/Form Received:** \_\_\_\_\_

**For more information, please visit our website at <http://www.daisydash5k.com> or email us at [info@daisydash5k.com](mailto:info@daisydash5k.com)**



## **Run, Walk & Kids Fun Run Saturday, November 23, 2019**

### **Donation Form**

**Proceeds benefit the PTO and provide enrichment learning opportunities for Daisy Ingraham students.**

Please complete the following donor information:

Donor Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Business/Company: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Donation Information (Please check if applicable):

\_\_\_\_\_ Gift Certificate/Cards

\_\_\_\_\_ Food items for runners

\_\_\_\_\_ Other

Approximate Retail Value \$ \_\_\_\_\_ Description of item: \_\_\_\_\_

***All donors recognized on race day!***

***PLEASE COMPLETE DONATION FORM BY OCTOBER 31, 2019 and mail to: Daisy PTO, Daisy Ingraham Elementary, 105 Goodspeed Drive, Westbrook, CT 06498***

***For more information visit [www.daisydash5k.com](http://www.daisydash5k.com), email us at [info@daisydash5k.com](mailto:info@daisydash5k.com) or visit us on Facebook @Daisy Ingraham PTO***

***Race Committee Signature: \_\_\_\_\_ Date Received: \_\_\_\_\_***

***Donor: Please make a copy for your records. Daisy PTO is a not-for-profit 501(c)(3) corporation  
No goods or services were provided in exchange for this donation. Federal ID: 06-1303428***